

Sweet Mint Moments-

POTATO ROLLS AND BREAD

Campaign Overview



Martin's® Sweet Dinner Potato Rolls

Meal times with loved ones are precious. We all have sweet memories of gathering around a dinner table, picnic blanket, or campfire, laughing with loved ones while sharing a meal.

Those moments never change...but how and where we eat sometimes does, so we've remixed our dinner roll recipe, making it perfectly sweet for any dining occasion!



Martin's® Sweet Party Potato Rolls

Whether it's a French toast casserole for breakfast, sweet and savory mini sliders for lunch, an accompaniment to the nicest dinner, or straight out of the bag, Martin's® Sweet Party Potato Rolls are sure to add some extra sweetness to your day!

High quality ingredients, plus our famous soft, pillowy texture equals sweet perfection that the whole family will love!

Campaign Logo



Landing Page

SweetMiniMoment.com

Lifestyle Imagery



Social Media Posts





you were about to sit down to watch today's games without an accompanying meal or snack. bu're missing out on a "SweetMinilMoment. Get up and find yourself some Martin's Sweet Part tatch Rolls fast. This Bacon Cheeseburger Dip is always a hit. Iter for your chance to win a free sample of our new Sweet Party Potato Rolls at





Hashtags

#SweetMiniMoments #potatorolls