



The Sweetest Ad

\$3,000 Video Scholarship

Martin's® is offering scholarship prizes of up to \$3,000 to eligible students who create a video advertisement to promote Martin's® new Sweet Dinner and Party Potato Rolls.

Students can create a video ad for YouTube or Instagram Reels. The student with the best advertisements for each ad category will be awarded \$3,000. Two runners-up will also be chosen for each category with \$1,500 and \$500 awards. Videos will be used in Martin's® Sweet Mini Moments campaign throughout April 2023.

For more information and to apply, visit
www.potatorolls.com/martins-video-scholarship

All Submissions are due by February 1, 2023

Sweet
Mini
Moments



Martin's
Famous
POTATO ROLLS
AND BREAD